



Pet identification

Why your cat needs a microchip and a visible tag!

Animal shelters take in millions of lost cats each year, and 99% of them have no identification. Fewer than three out of a hundred cats are found and reclaimed by their owners. One of those three cats is wearing a visible tag, and is usually found quickly. The other two have owners who spend hours, days or weeks advertising and personally visiting local shelters in search of their lost pets. Many owners search long and hard and never find their pets at all.

Don't take the chance of losing your cat. Visible identification (ID) tells finders that your cat is owned and loved. It is easier for finders to return your cat. If you move, update the ID tag and microchip information. *Link to Operation Cat ID page*

We recommend you put a tag on your cat's collar even if she is an indoor cat. An indoor cat can slip through an open door and easily become disoriented and lost – even close to home. We recommend safety collars. They have a short piece of elastic sewn into the collar. Safety collars stretch and let your cat escape if she gets hung up on a tree limb or fence.

Remember – far more cats have died because they were lost than have been hurt from wearing a collar

Hint: The first time you put a collar on your cat, give her a catnip toy. The toy will distract the cat's attention from the new feeling of wearing a collar. By the time she finishes shredding the new toy, she may have forgotten the collar entirely.